



BRANDBAZAR

BRAND BAZAR

Big Brands....Best Prices....



BRAND BAZAR



Big Brands....Best Prices....

Now in your City.....

HALF PRICE SALE

For Men, Women & Kids
upto 50% off

upto
50% off



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*Condition Apply

BRAND BAZAR

Now in Your City...
Big Brands....Best Prices....

BUMPER LUCKY DRAW

Chance to Get*

Minimum
5% BELOW MRP
on Everything* Every Day



Fridge

*10 Consultation Price Won...

Buy 1500/-
From Supermarket get
1 kg Sugar Free*



Buy 3000/-
From Supermarket get
Cup set Free*



*Condition Apply

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**BRANDTM
B \ ZAR**
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GROWTH WITH US



FREE HOME - DELIVERY



JOIN US





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BRANDBAZAR DETAIL

BRANDBAZAR promises to deliver an exclusive shopping experience to its customers through a plethora of high-quality products. We offer a huge assortment of daily use products like Grocery, Snack Food Items, Soft Drinks, Toiletries, Magazines, Stationary, Bakery , Dairy , Garments, Footwear, Bags, Electronics and Accessories one roof to make your shopping experience a sheer delight.

BRANDBAZAR is Grocery, Garments, Footwear, Electronics, Furnitures and Bags Super Market Brand.

BRANDBAZAR is pioneer in India to bring in this unique concept to consumer of India. We offer you convenience of shopping everything that you need for your home - be it Fresh rice, dals, oil, packaged food, bakery & dairy item, frozen & pet food, Fruits & vegetables, household cleaning items, your specialized beauty, personal care, Garments, Electronics, Bags and Footwear products from a single virtual Store.



OUR PRODUCTS

BRANDBAZAR acts as a catalyst for each of its stakeholders. From sourcing, processing, retailing to final act of consumption – Taking another leap ahead, BRANDBAZAR Direct makes your grocery shopping even simpler by bringing it to your doorstep. No more hassles of sweating it out in crowded markets & grocery shops & supermarkets - now shop in comfort of your home; office or on the move & select from a wide range of 900+ products. One could easily locate BRANDBAZAR stores in all the major localities, residential areas, high streets, offices, and metro stations. To ensure unmatched shopping experience and availability of every : daily need item under one roof, we have partnered with the leading brands in FMCG segment, Garments, Electronics, Bags and Footwear.

PRODUCTS :

Grocery & Crocker
Bakery & Dairy Products
Stationary
Organic Beverages

Beverages
Garments & Footwear
Electronics & Furnitues
Bags & Accessories



WHY BRANDBAZAR FRANCHISE?

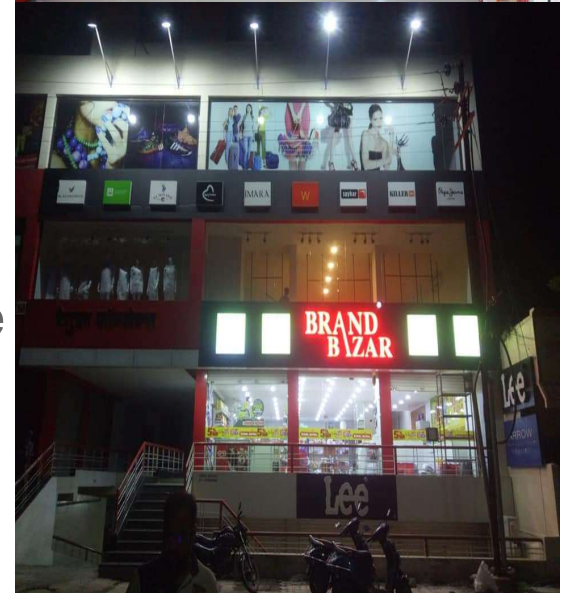
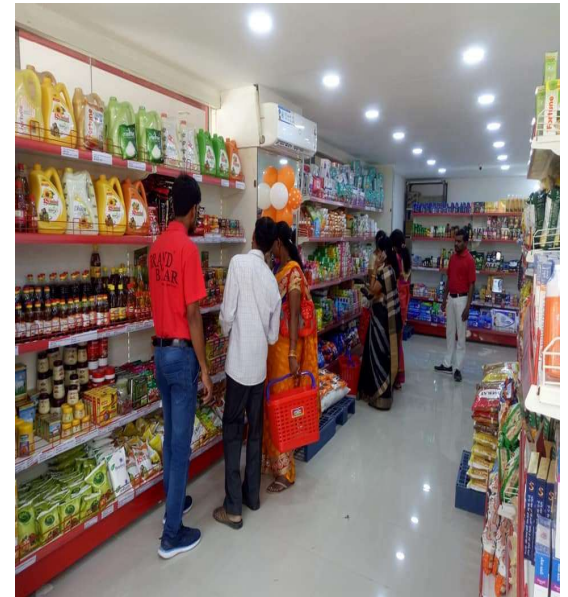
BRANDBAZAR Is the fastest growing chain of Super- mall in India providing our customers lovers an interesting mix of traditional, modern and fusion retail shopping blends. Priced affordably, BRANDBAZAR franchise program is unique as it goes beyond the prevalent notions of franchising. What we look is not a franchisee but a partner. And our relationship with our partner would be that of equals. We realize that in the growth of partner lies our own grown. With this is mind, we would Endeavour to provide as much as assistance as possible to our partners in establishing, running and maintaining his/her business. In Short, we intent to enter into a symbolic relationship with the individuals who can adopt our philosophy and replicate our business.



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GETTING STARTED

BRANDBAZAR offers you the opportunity to own a successful franchise. Your hard work and dedication will be rewarded by using our proven formula for the establishment and day-to-day operation of retail store, and participating in our proven marketing programs. BRANDBAZAR offers you the opportunity to be in business for yourself, not by yourself. Our role is providing you entire set up, show you how to do it, and then provide ongoing support to ensure that the business works efficiently.





ESTABLISHMENT OF BRANDBAZAR FRANCHISE

The Establishment of your BRANDBAZAR begins with the selection of location.

- We help you by providing best location the minimum rental.
- We plan the layout of store including signage, fixtures & fittings, grocery rack, POS Machine, staff dress, and the stock.
- Every item is carefully selected to minimize set-up costs yet offer clients the highest standard of presentation.
- We help you by providing advertisement and marketing store to boost up the sales of retail stores.





WE ARE OFFERING FRANCHISE IN PAN INDIA

BRANDBAZAR started its operation through its first COCO retail store on small size 100 sqft. to 300 sqft. Area.

BRANDBAZAR now came with franchise model in 2017 as a departmental and convenience store on 300 sqft area to 10,000 sqft area with FOCO Model and FOFO Model. Our first FOFO and FOCO model store is running in Gorakhpur & Lucknow. We stock an Expansive range of daily need items including groceries , personal care products, soft drinks, ice-cream, toiletries, magazines, and newspapers , Garments , Footwear , Bags, Electronics etc. Besides basic everyday items. Started small area of with free home delivery. Today BRANDBAZAR has become a well-known name in the retail industry with our unmatched services, attractive prices and high-quality products; we have touched the lives of young customers.



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BRANDBAZAR FRANCHISE PROGRAM

Being aligned with our vision, we have planned to provide our services to a large customer base through our franchise program. Leveraging on the need for basic drink, we seek partners who are willing to share our vision. BRANDBAZAR has created an opportunity for aspiring entrepreneurs and businessmen to get associated with itself in the form of Franchise.

AGREEMENT PARTNER TRADEMARK BUSINESS EXCLUSIVE CONSULTING DISCLOSURE SOCIAL FRANCHISING LOCATION SPECIFIC OPPORTUNITY INTEREST PAYMENT LAW REGULATION FRANCHISEE EVENT INVESTMENT PROFIT SUCCESS IMPACT OBLIGATION APPROACH CONCEPT FAMOUS DISTRIBUTION

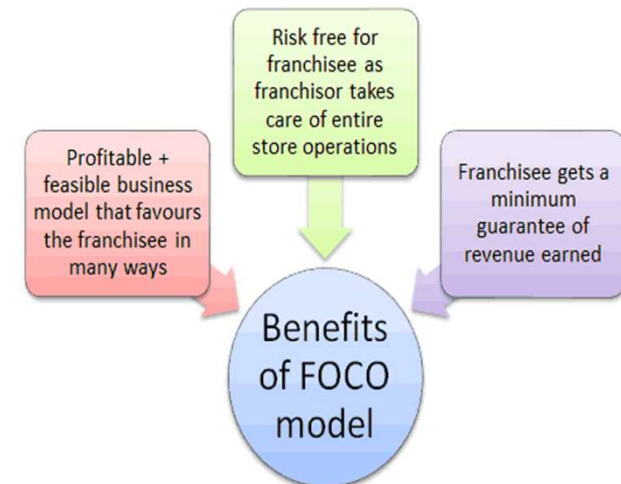


OUR RETAIL OUTLET FRANCHISE MODEL

- FOFO Model Franchise
(Franchise Owned Franchise Operated)



- FOCO Model Franchise
(Franchise Owned Company Operated)





BRANDBAZAR FOCO MODEL

We have planned to provide our services to a large customer base through our Super-market franchise program.

FOCO Model Super Market Franchise Requirement

1.	Area/Size	1000 Sqft To 20000 Sqft
2.	Franchise Investment Cost (Fixtures cost, Operation cost)	Rs. 4000 / sqft (3000/sqft will be Refundable)
3.	Franchise Fee	Rs. 7,50,000/-* (up to 1000 sqft)
4.	Software Fee	Rs. 50,000/- (Multi PC in LAN)
5.	Agreement Time	5 Years
6.	1 Security Deposit Cheque(undated)	20,00,000/-



FRANCHISE INCOME & COMPANY SUPPORT

Company's Work:

- Company will take the store on rent. and will pay the rent of the store.
- Company will pay electricity bill of the Supermarket Franchise.
- Company will pay the salary of staff working in Supermarket Franchise.
- Company will bear all the operational and petty expenses.
- Company will do the marketing, promotion and advertisement of the supermarket franchise to boost up the sales in the store by paying 50%.
 - Company will display a wide range of saleable products in the store.
- Company will do the Fixture Work of the supermarket store.



Income to Supermarket Franchise:

- Company will pay 9% Commission on total Monthly sales generated in the same Supermarket Store.
- Company will pay 12% Assured guaranteed Income per annum on total investment cost of the franchise.
- Company will pay Rs. 20000 to the supermarket franchise if he appoints a new FOCO Model Franchise.

*Calculation of Income:-

Projection Lets Take an example of 2000 Sqft Area of Supermarket Franchise:- A .Per Month Approximate Sales(NRV Sales) Rs. 39,00,000 Lac (Per Day Rs 1,30,000) Commission on monthly Sales is 9 % = Total Income Rs. 351,000 P.M.

Calculation of Income From Supermarket Franchise FOCO Model

1.	Assured Guaranteed Income	12% PA
2.	Income on total monthly sales 9% Commission	351,000/- PM (TDS will be Deduct)



BRANDBAZAR FOFO MODEL

FOFO Model Franchise Requirement :

	Bear By Franchise	
1.	Area/Size	300 sqft to 20000 sqft
2.	Franchise Fee	750,000/- (up to 1000 sqft)
3.	Software Fee	50,000/- (Multi PC in LAN)
4.	Inventory cost	4000/- per sqft Approximate*
5.	Interior & Fixtures	1000/- sqft*
6.	Agreement Time	5 Years
7.	1 Security Deposit Cheque(undated)	20,00,000/-



***Calculation of Income:-Projection**

Lets Take an example of 300 Sqft Area of Smart Market Franchise:-

- Per Month Approximate Sales Rs. 30 Lac Per Month (Per Day Rs1,00,000) Average Margin on monthly Sales is 20% = Total Income Rs. 540,000 P.M.
- Company will pay Rs. 20000 to the Smart Market franchise if he appoints a New Franchise.

Calculation of Income From Supermarket Franchise FOFO Model

1.	Income on Appointment of 5New Franchise	1,00,000/- PM
2.	Income on total monthly sales 15% Commission	540,000/- PM
3.	Company will charge 5% as a Royalty on total Monthly sale.	



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FREE & FAST HOME DELIVERY





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JOIN OUR FAMILY

**CREATING A BUSINESS
PLAN
FOR YOUR**

FRANCHISE



Franchise Application

Date :			
Country :			
State :			
District :			
Pin code :			
Franchise Name :			
Address :			
Franchise Mob :			
Email Id :			
Firm Name :			
GST No. :			
Firm Email id:			
Lock in Period. :			
Document Fee:			
Software Fee:			
Franchise Fee:			
Security Deposit:			
Employee Name :			
RM Name :			
GM Name :			
Documents:	Id Proof, Address Proof, Photo, Service Tax No., Bank Statement, Agreement.		
Franchise Sign.			

FRANCHISE APPLICATION FORM



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